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## BIB DATA SHEET

CONFIRMATION NO. 2843

<b>SERIAL NUMBER</b> 09/873,786	<b>FILING or 371(c) DATE</b> 06/04/2001 <b>RULE</b>	<b>CLASS</b> 709	<b>GROUP ART UNIT</b> 2155	<b>ATTORNEY DOCKET NO.</b> 2657.2003-001		
<b>APPLICANTS</b> Felix Yen, Sudbury, MA; Kirk Cameron, Upton, MA; Mark Fagnani, Watertown, MA; <b>** CONTINUING DATA *****</b> This appln claims benefit of 60/253,488 11/28/2000 <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 08/06/2001						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /OANH L DUONG/ Acknowledged Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> MA	<b>SHEETS DRAWINGS</b> 6	<b>TOTAL CLAIMS</b> 44	<b>INDEPENDENT CLAIMS</b> 2
<b>ADDRESS</b> HAMILTON, BROOK, SMITH & REYNOLDS, P.C. 530 VIRGINIA ROAD P.O. BOX 9133 CONCORD, MA 01742-9133 UNITED STATES						
<b>TITLE</b> Using viewership Profiles for targeted promotion deployment						
<b>FILING FEE RECEIVED</b> 1502	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		